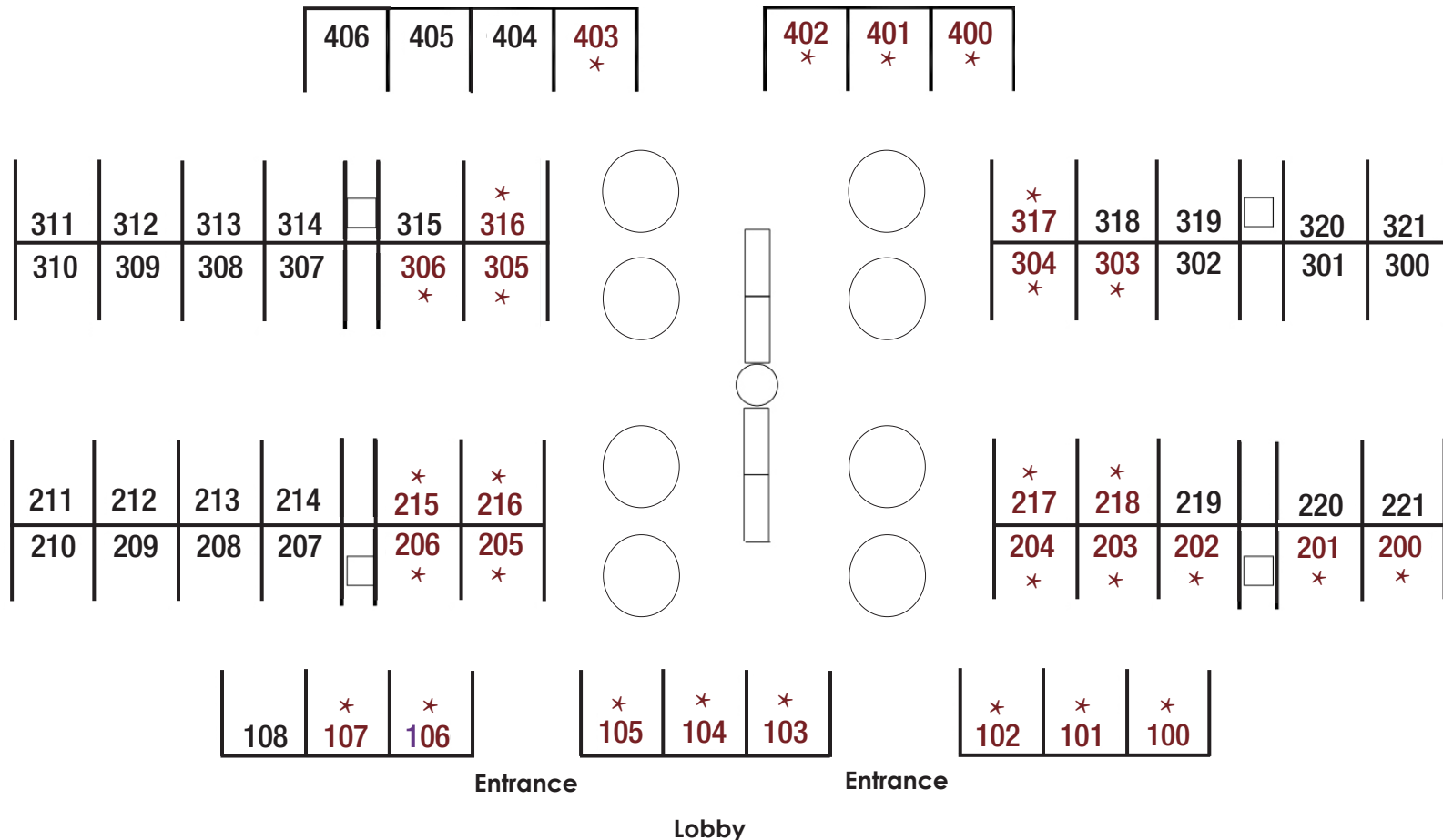


Preferred Sponsor Booth Placement

FIRST FLOOR PLAZA – Exhibitor Area by Booth Number



Registration Desk

Preferred Exhibitors will be positioned in the starred '*' areas by ICAHN on a first come, first served basis. Please note that ICAHN Sponsors and Business Partners will be assigned their preferred booth locations before Preferred Exhibitors. ICAHN reserves the right to relocate a business to avoid placement next to a competitor.

In addition to being listed on event signage, all Preferred Exhibitors will also receive a **quarter-page ad** in the 2016 ICAHN Expo program booklet (\$150 Value), with the opportunity to upgrade to a **half-page ad** for just \$100 more or a **full page** for \$300 more.

Please contact Stephanie Cartwright at 815-875-2999 or scartwright@icahn.org for details.